

Graduate Council Resolution in Support of a Proposed RME Online Post-Baccalaureate Certificate in Civil Society, Communication, and Media Practices

Rationale

Whereas faculty in the College of Mass Communication and Media Arts (MCMA) have been moving toward distance education programming over the past several years, and are in the process of adapting six existing courses targeted at training media and communications professionals in civil society organizations (CSO), Non-Profit Organizations (NPO) and Non-Governmental Organizations (NGO) to an online format, and

Whereas, the proposed post baccalaureate certificate will build both on existing departmental programs and on the strengths of the faculty, has the potential to reach potential students who would not be willing to relocate to Carbondale and will be delivered online, via the Office of Distance Education and the Center for Teaching Excellence, which has already provided training, consulting and some technical services for faculty members in adapting courses to the online environment, and

Whereas, the proposed certificate curriculum requires a minimum of 18 credit hours, and, at the international level, post-graduate certificates are a *highly valued means* of either qualifying for a job or upgrading existing status in an organization and there are no curricula or degrees at SIUC that overlap with this initiative,

Resolution

Therefore be it resolved that the Graduate Council approves the proposed creation of an Online Post-Baccalaureate Certificate in Civil Society, Communication, and Media Practices