

Graduate Council Resolution in Support of RME for changing the name of Speech Communication to Communication Studies

Rationale

Whereas the Department of Speech Communication proposes to change its name from Speech Communication to Communication Studies, and

Whereas the proposed change comes following extensive study by the faculty, including research of peer and aspirational institutions, and

Whereas the proposed name change responds to the ongoing trends of scholarship and helps the department maintain currency with similar programs across the country, and

Whereas departmental research shows that the name change could increase undergraduate enrollment, improve student retention, improve job prospects for program graduates and reduce on and off-campus confusion over the department's identity and mission, and

Whereas the proposed change does not require new facilities, faculty, staff or dollars, with the exception of minor costs for stationary and catalog corrections,

Resolution

Therefore be it resolved that the Graduate Council approves the proposed name change from Speech Communication to Communication Studies.