

Graduate Council Resolution in Support of Online MBA Concentration in Analytics

Whereas the College of Business is proposing the addition of an Analytics concentration to the online MBA program; and

Whereas the concentration is not a technical program in analytics, but a concentration for managers who can effectively manage work in analytics, a projected need in the workforce; and

Whereas the program anticipates, based on internal survey data, an initial enrollment of 30 students with long-term enrollment depending on student demand; and

Whereas students would take 12 hours of graduate-level analytics courses, and the remaining 31 hours from the MBA curriculum; and

Whereas the program will be a financially self-sufficient cost recovery program like the existing components of the MBA program, with projected start-up costs of less than \$10,000.

Therefore, be it resolved that the Graduate Council approves the RME for the addition of a concentration in analytics for the online MBA program in the College of Business.

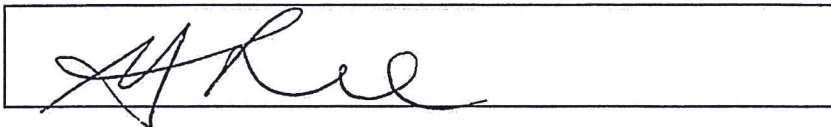
Date of Approval Nov. 2, 2017



Chair, Graduate Council

Nov. 9, 2017

Date



Dean, Graduate School

11/9/17

Date