

A STRATEGIC PLAN IN PROCESS

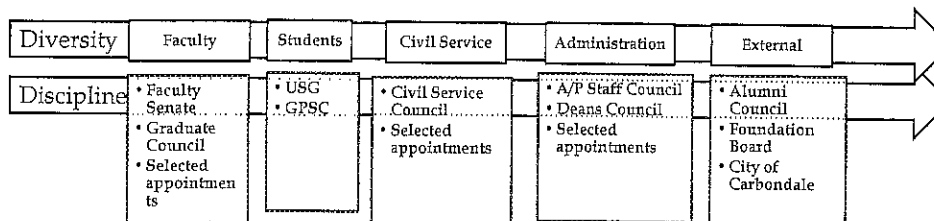


The Context

- ❖ NEW LEADERSHIP
- ❖ HLC / NCA REPORT, ON CAMPUS VISIT, AND FOLLOW UP

Strategic Planning Steering Committee and Lens Group Membership

Laurie Achenbach - Jake Baggott - Peter Gitau - Holly Hurlburt - Allan Karnes - John Koropchak - Mark Wetstein - Rita Cheng (ex officio)



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HLC- NCA PRIORITY AREAS

(FROM ASSURANCE SECTION OF MARCH 2010 HLC COMPREHENSIVE EVALUATION VISIT REPORT)

- ❖ Budget
- ❖ Student Access
- ❖ Enrollment Management
- ❖ Research Mission
- ❖ Marketing and Branding
- ❖ Employee Relations

Committee-Wide Questions

Lenses:	Teaching/ Student Success	Research/ Creative Activities	Culture/ Climate	External Relations	Finance/ Infra- structure	Future Trends
1. Mission						
2. Student access and affordability						
3. Research & balance						
4. Diversity						
5. Student profile						
6. Trust						
7. Community relations						
8. Finances						
9. Priorities						
10. Image						

SIU values:

Being a nationally ranked public research university;

Our emphasis on student achievement and success;

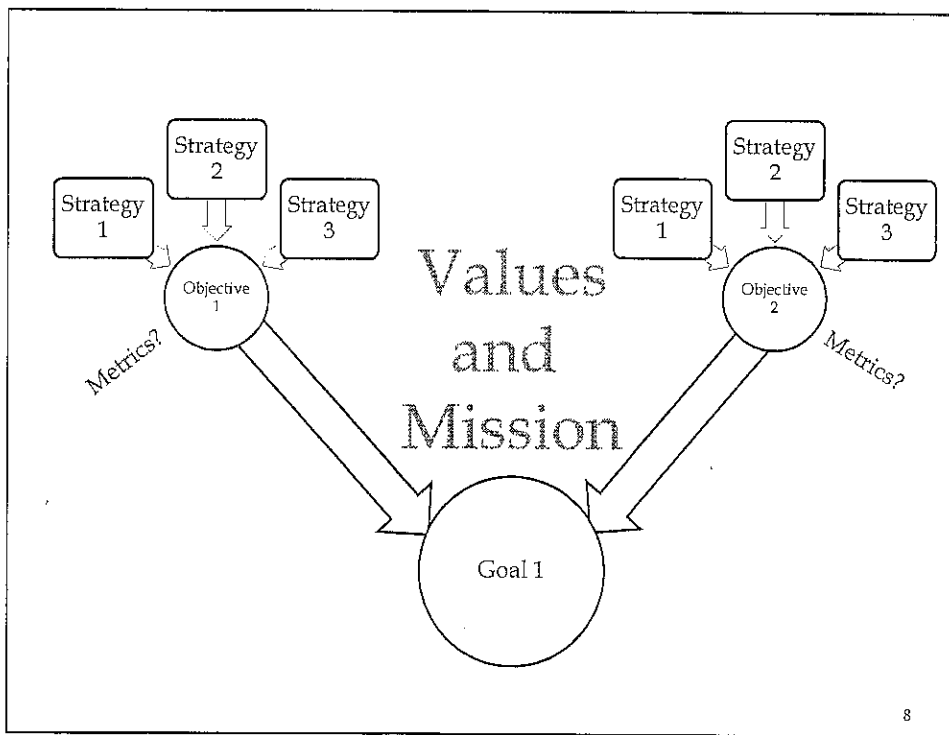
Having a unique tradition of access, opportunity, and inclusive excellence;

Our innovation in research and creative activity, and outstanding teaching;

Being a regional economic leader and catalyst for economic development.

Mission Statement

SIU embraces a unique tradition of access and opportunity, inclusive excellence, innovation in research and creativity, and outstanding teaching focused on nurturing student success. As a nationally ranked public research university and regional economic catalyst, we create and exchange knowledge to shape future leaders, improve our communities, and transform lives.



Goal area 1: Student Success

- ▣ *SIU shall be an institution within the reach of students with the desire to achieve. Our commitment to student success will encompass the whole student while focusing on academic achievement, student engagement, the campus environment, and post-graduation performance. SIU will add value to the lives of our students through our teaching, research, and service missions.*

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Goals for Student Success

- ▣ Goal 1.1: Provide every student with state-of-the-art academic instruction.
- ▣ Goal 1.2: Provide every student with the opportunity to engage in research, creative activity, and service learning.
- ▣ Goal 1.3: Provide every student with support services that promote their successful integration into the academic, social, and cultural community of SIU.

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Goal area 2: Research & Creative Activity

At SIU we define research, scholarship and creative activity as those activities that generate new knowledge, ranging from scientific inquiry, to scholarship in the social sciences and the humanities, to the creation or performance of works of literature, art, music, or film. Research provides manifold benefits to both our graduate and undergraduate students, the university, and the region through enhanced educational and intellectual opportunities for students, budgetary enhancements for the university, and regional economic vitality via new resources and business stimulated by research activity. As the only Carnegie Research University (High Research Activity) in the southern half of Illinois, we are in a unique position to provide these benefits to the region, the state and beyond.

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Goals for Research & Creative Activity

- ▣ Goal 2.1: Enhance productivity in research, scholarly and creative activity to benefit students, community and other university stakeholders
- ▣ Goal 2.2: Be known for providing cutting edge graduate and undergraduate research opportunities

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Goal Area 3: Diversity & Inclusiveness

At SIU, we celebrate a rich history of diversity within our student body and acknowledge this strength as a proud foundation to build upon. We recognize and value the diversity of our faculty, staff and campus leadership. SIU is committed to being mindful of the voices of the diverse campus community.

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Goals for Diversity & Inclusiveness

- ▣ Goal 3.1: SIU shall be known and celebrated for its commitment to diversity.

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Goal Area 4: Campus Community

SIU is a community of dedicated scholars, learners, leaders, and members who value open communication, healthy debate, shared governance, and active participation by all members in pursuit of our core mission surrounding student learning and success, scholarship and creative activity, and service to southern Illinois and to the world.

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Goals for Campus Community

- ▣ Goal 4.1: Facilitate a model of trust and mutual respect among faculty, administration, staff, students and the public.
- ▣ Goal 4.2: Consistently operate under principles of shared governance which are clearly defined and demarcated.
- ▣ Goal 4.3: Build and maintain a strong public image that reflects our commitment to student success, knowledge creation, and service to southern Illinois, the broader region, and the world.

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Goal Area 5: Community Relations

SIU plays a prominent role in the vitality and stewardship of the economy and culture of our region. Maintaining the positive symbiosis that exists is essential for the community, region and the University. Maintaining the positive relationship also requires an investment of time, energy and resources from each.

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Goals for Community Relations

- ▣ Goal 5.1: Sustain and grow SIU's outreach and service mission.
- ▣ Goal 5.2: Enhance our value to and our collaboration with the broader community in our mutual goals of research translation and economic development.

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Goal Area 6: Finance, Infrastructure & Resource Allocation

A decade long pattern of declining state financial resources and persistent declines in enrollment have left the University in a state of chronic fiscal uncertainty. Returning the University to a solid financial footing and insuring that the allocation of resources is a transparent process driven by University mission and priorities is imperative. We must become more deliberate in our efforts to increase revenue and in our efforts to operate more efficiently. These are essential activities which must be addressed if the University is to pursue goals outlined elsewhere in this plan.

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Goals for Finance, Infrastructure & Resource Allocation

- ▣ Goal 6.1: Achieve and maintain a solid financial footing for the University.
- ▣ Goal 6.2: Insure that the allocation of resources is a transparent process driven by University mission and priorities.

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Our task is a discussion:

1. What ideas (goals, objectives, etc.) excite you the most in the new strategic plan?
2. What major topics are not yet in the plan that you think should be there?
3. What are the important action steps needed to achieve these goals and objectives?
4. What metrics should we use to measure success in reaching these goals and objectives?

Handout 1